



## Merchant Packet for the Great Escape

**Date:** Saturday, August 29, 2009

**Time:** 9:00 a.m. – 3:00 p.m.

**Where:** Don Owens Sports Complex – Conway Arkansas

We are making plans for the 2009 Great Escape and we want you to join us! We hope you will help support the Women's Shelter of Central Arkansas by providing a service and/or a merchandise booth at our annual fundraiser, The Great Escape. We are planning a variety of activities for participants - selective shopping, delicious food, live music, a fashion show, and personal services (makeovers, massages, manicures and pedicures, etc.).

In your booth packet, you will find the following:

- Booth rental contract
- Certificate for \$50 off booth cost. You may redeem it if a signed contract and payment are received by May 1st. *(please note: postmark date to indicate on or before May 1<sup>st</sup>)*
- Certificate for \$25 off booth cost. You may redeem it if you participate and recruit an additional paid booth rental by June 1st.

Early registration will allow us to promote our merchants as well as the event. You will not only save \$50.00 with your early registration, but you can be assured that your business name is included in all advertising for the event. Our advertising campaign includes media coverage from KARK Channel 4, local radio stations, local cable advertisements, local and state newspaper ads and signs displayed around town.

The Women's Shelter of Central Arkansas depends on your support for a successful fundraiser. All proceeds from The Great Escape event benefit the Women's Shelter of Central Arkansas, a non-profit corporation engaged in providing a promise of hope and a haven of safety for women and children who seek protection and relief from domestic abuse.

We look forward to hearing from you soon. For questions or more information, you may contact me at 501-328-2580 or [jboyd@arkonecall.com](mailto:jboyd@arkonecall.com).

Sincerely,

Jamie Boyd

Great Escape Merchant Chair

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**If you are not able to participate in this year's event please let us know.**

\_\_\_\_\_ Date conflict, but keep me on your mailing list for next year.

\_\_\_\_\_ Not interested; please take me off your mailing list.

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Please return to     Jamie Boyd, Merchant Chair  
                              Women's Shelter of Central Arkansas  
                              PO Box 2557  
                              Conway AR 72033

***\$50.00 OFF***

***EARLY PAYMENT DISCOUNT***



*May be redeemed if booth rental paid in full by May 1, 2009.*

*Merchant Name* \_\_\_\_\_

***\$25.00 OFF***

***RECRUIT DISCOUNT***



*May be redeemed if booth rental paid by June 1, 2009*

*And you recruit or buy an additional paid booth rental by June 1, 2009.*

*(May be used in conjunction with Early Payment Discount Certificate)*

*Merchant Name* \_\_\_\_\_



Women's Shelter of Central Arkansas  
 501-730-9864  
 www.conwaywomensshelter.com

**Merchant Contract**

Be it known that the following is a **Contract** between the **Great Escape Committee of the Women's Shelter of Central Arkansas, Inc.** and

Merchant Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone Day: \_\_\_\_\_ Evening: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail &/or Website: \_\_\_\_\_

I, the undersigned **Merchant**, do hereby agree to abide by the stipulations set out in this contract during the planning and execution of **The Great Escape**, sponsored by the **Women's Shelter of Central Arkansas, Inc.** at the Don Owens Sports Complex, August 28th (set-up) and August 29th (event), 2009.

1. The Great Escape Committee agrees to furnish the Merchant, and the Merchant hereby agrees to rent and lease from The Great Escape Committee, a booth for the display and sale of the Merchant's merchandise. Such booth shall be the size indicated below. The size will be subject to change depending on approval of The Great Escape Committee and space available. The Merchant agrees to pay The Great Escape Committee rent for such booth in the amount stated below for the size booth so rented.

<b><u>Option Choice</u></b>	<b><u>Booth Size</u></b>	<b><u>#Booth Requested</u></b>	<b><u>Rent per Booth</u></b>
A	10' x 10'	_____	\$295.00
B	10' x 10'	_____	\$195.00
C	Varies	_____	Service Provider
D	Varies	_____	Non Profit/Fee

\_\_\_\_\_ Electricity requested for additional \$30.00 fee  
 \_\_\_\_\_ Number of extra skirted tables for additional \$20.00 fee

**Option A – Merchants Store Front.** This booth option is for merchants that wish to display and sell products or information about services without offering samples or demonstrations to event participants. *However, a \$25 value door prize is required.*

**Option B – Merchant’s Store Front and Activity Area.** This booth option is for the merchant who, in addition to the above (*no door prize required*), will be offering demonstrations, activities or other amenities to the event participants. This could be five-minute chair or hand massages, make-up demonstrations, food samples, discount certificate for products or other product demonstrations.

**Option C – Service Provider.** This option is for the merchant who has a service to offer event participants for which **THE GREAT ESCAPE committee could charge an extra fee to the participants for this service.** The fee would benefit the Women’s Shelter of Central Arkansas, Inc. THE GREAT ESCAPE committee will provide appropriate space, and schedule participants for the service. The merchant will supply necessary products, skills and accessories to provide the service for free. The providing merchant could distribute product, service, and business information and schedule future appointments for the merchant’s business. Examples of services: full body massage, manicures, and pedicures, full facial or makeovers, health screenings, hair styling, etc.

2. The booth rental fee is due in full with your signed Contract on or before July 1, 2009. ***Early Payment discounts are available in your packet.*** If the total fee has not been received by July 15, 2009, The Great Escape Committee may cancel this Contract. If the Merchant cancels after July 31, 2009, all rental fees are forfeited, and The Great Escape Committee may assign the booth reserved for the Merchant to another party.
3. The Merchant agrees to move in and to arrange the Merchant’s merchandise between the hours of 4:00 p.m. and 8:00 p.m. on Friday, August 28, 2009. Merchandise must be displayed within the Merchant’s rented booth space. Merchants are asked not to remove merchandise before 3:00 p.m. on Saturday, August 29, 2009. The Merchant agrees to keep his/her booth open at all times during the open hours of The Great Escape. The Merchant also agrees to have said merchandise removed from the Don Owens Sports Complex by 5:00 p.m. on Saturday, August 29, 2009.
4. The Merchant will use the rented booth space solely for the purposes of displaying the merchandise as described in the Merchant’s Application or **underlined below:**

Women’s Apparel	Antiques	Furniture
Books/Music	Floral/Garden	Stationary
Jewelry	Metalwork	Pewter ware
Manicures or Pedicures	Candles / Aromatherapy	Facials
Travel	Interior Design	Sports
Home Accessories	Food	Massage
Hair Stylist	Bath & Body	Accessories
Other: _____		

5. The Great Escape Committee will provide the following in each booth:
  - a) Three (3) draped sides (with 3' tall sides and 8' tall back)
  - b) One (1) 6 foot skirted table and Two (2) chairs
  - c) One (1) sign with Merchant Name
  
6. The Merchant agrees to collect and be responsible for payment of Arkansas sales tax and other taxes applicable to the sale of merchandise by the Merchant and to comply with all requirements for the Arkansas State Tax Commission prerequisite to or otherwise applicable to the sale of merchandise.
  
7. The Merchant agrees to indemnify and hold harmless The Great Escape Committee and The Women's Shelter of Central Arkansas, Inc., the City of Conway and the Don Owens Sports Complex for any losses due to fire, theft, accident, vandalism or damage to any goods or personal property, likewise for any personal injuries which might be sustained by the Merchant, Merchant's agents, Merchant's employees or any customers within the Don Owens Sports Complex and grounds. The Merchant agrees to be responsible for security at the rented booth space and to keep the booth area free from any debris, obstructions, or other hazards, which might result in injury to the public.
  
8. The Merchant agrees to allow The Great Escape to use photographs of the Merchants booth or merchandise for all media/publicity purposes.
  
9. The Merchant agrees that The Great Escape Committee may reserve the right to adjust booth placement at their discretion as unforeseen circumstances arise.
  
10. The Great Escape Committee or the board of The Women's Shelter of Central Arkansas, Inc. may cancel The Great Escape at any time at its sole option. The only liability The Great Escape Committee shall have to the Merchant in the event of such cancellation shall be the refund of all deposits paid to The Great Escape Committee by the Merchant. The Great Escape Committee and The Women's Shelter of Central Arkansas, Inc. shall not be responsible to the Merchant for any expenses or lost profit or any other amount under any circumstance. Merchants canceling after July 31, 2009 will forfeit all rental fees.
  
11. The Great Escape Committee makes no warranties with respect to merchandise and will have no responsibility with respect to the collection of unpaid accounts, returned checks, or the return of merchandise. The Great Escape Committee makes no representations or warranties as to the volume of traffic at The Great Escape or as to the volume of sales that the Merchant can expect during The Great Escape.
  
12. In the following space, please print the name of your business, **as you would like it to appear on your booth sign and in any advertising/publicity:**

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13. By the Merchant's signature below, the Merchant states that he/she has read, understands and agrees to abide by the items listed above which are incorporated herein and made a part of this contract.

14. This contract supersedes any and all other prior agreements, either oral or written, with respect to the subject matter hereof. Each party to this Contract acknowledges that no representations, promises or agreements have been made by either part, which is not embodied herein.

15. This agreement is governed by the laws of the State of Arkansas and performable in Faulkner County, Arkansas.

\_\_\_\_\_ Booth Fee  
\_\_\_\_\_ Electricity (\$30.00 extra)  
\_\_\_\_\_ Additional skirted tables (\$20.00 each)  
\_\_\_\_\_ Less discounts  
\_\_\_\_\_ Total Enclosed

**The Great Escape Committee**

By: \_\_\_\_\_  
Jamie Boyd, Merchant Chairman

Date: \_\_\_\_\_

**Merchant**

By: \_\_\_\_\_  
Authorized Merchant Representative

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Please make all checks payable to **The Great Escape**

Mail signed Contract and full booth payment fee to:  
**Jamie Boyd, Merchant Chair**  
**Women's Shelter of Central Arkansas**  
**PO Box 2557**  
**Conway AR 72033**

Women's Shelter of Central Arkansas 501-730-9864 www.conwaywomensshelter.com
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